

CAROL “KIKI” MARUFU

CREATIVE CONTENT CREATOR · VIDEO EDITOR
CINEMATOGRAPHER · PRODUCER

Harare, Zimbabwe
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English · Shona

PROFILE

A multidisciplinary Zimbabwean creative professional with more than 20 years of creative practice across film, television, documentaries, advertising and digital media. Kiki combines content development, editing, cinematography, production and strategic marketing to carry stories from their first idea to a polished final delivery. Her strength is connecting audience, message, format and production reality while balancing the technical and artistic sides of every project.

STORY FIRST · PURPOSEFUL CRAFT · END-TO-END THINKING

PROFESSIONAL EXPERIENCE

- | | |
|---------------------|---|
| 2024-present | Creative StudiosZ LLC
Marketing Specialist · Remote, part-time
Supports digital marketing and content-led brand communication for a remote creative studio. |
| 2024-2025 | Vasikana Vedu
Video Content Creator & Marketing
Created video content and supported marketing activity designed to connect the organisation with its audience. |
| 2023 · July | Triggerfish Animation Studios / Netflix
Reference Footage, Editing & Subtitles
Shot reference material and supported editing and subtitle preparation for an animation production workflow. |
| 2021-present | ZTN
Video Editor
Provides video editing for broadcast and digital programming, shaping footage into clear, audience-ready stories. |
| 2021-2024 | Twenty28 Pictures
Video Editor · Part-time
Edited production footage and supported post-production delivery across a range of story-led projects. |
| 2018-present | FEEDZW Documentaries
Documentary Contributor · Part-time
Contributes to documentary work with an emphasis on authentic stories and purposeful visual communication. |

PROFESSIONAL EXPERIENCE · CONTINUED

- 2015-2020** Mighty Movies
Video Editor, Content Creator & Producer
Worked across content acquisition, editing, production and creative development for commercial and editorial projects.
- 2014-2015** CMedia
Producer & Video Editor
Produced and edited video content, building practical experience across planning, production and post-production.
- 2013-2014** Freelance
Filming & Editing
Delivered independent filming and editing work for a variety of briefs and formats.

EDUCATION & TRAINING

- 2013** National Diploma in Film & Television
Film & Television School of Southern Africa · Completed
- 2017** Bachelor of Arts in Communication Science
Coursework undertaken · Pending
- 2010** Diploma in Multimedia Advertising & Broadcasting
Coursework undertaken · Pending
- 2008** International Computer Driving Licence (ICDL)
Professional computer literacy training · Completed
- 2007** Media Training
CHIPAWO · Completed

SELECTED ACHIEVEMENTS

2023 · Best Documentary Award
Bioshop short film · EuroFilmFestZW

2013-2016 · Article Writer
Zimlink

2013 · Volunteer Media Work
CMedia

2011 · Broadcast Attachment
Zimbabwe Broadcasting Corporation (ZBC)

CORE CAPABILITIES

Video editing
Cinematography & camera work
Producing
Scriptwriting
Content development
Photography
Video production
Basic graphic design
Social media management
Content marketing
Digital marketing

SOFTWARE

Adobe Premiere Pro	Final Cut Pro	Adobe Photoshop
Adobe Illustrator	Adobe After Effects	Adobe Soundbooth
Canva		

PORTFOLIO & AVAILABILITY

Selected work: kiki-creative-wizardry.lovable.app/portfolio
Contact: carol.marufu@gmail.com · +263 772 845 714
Harare, Zimbabwe · Available for local and remote opportunities.